

Business Management

SOCIAL STUDIES

What skills will my child develop?

- Enterprise and employability skills
- Knowledge and understanding of the impact of business activities on society
- Decision-making to solve straightforward business-related problems
- Knowledge and understanding of entrepreneurial attributes
- The ability to interpret and evaluate straightforward business financial data
- Knowledge of the use of technologies in business
- Communicating straightforward business-related information
- Knowledge and understanding of human resource management
- Knowledge and understanding of marketing and operations systems
- The ability to analyse effective business practice
- Awareness of the effects of internal and external influences on business activity




WHAT WILL MY CHILD EXPERIENCE DURING THE COURSE?

- Active and independent learning through self and peer evaluations, group feedback, reflecting on learning, making independent decisions
- A blend of classroom approaches including practical, theoretical and ICT-based learning; whole class learning; group work and peer learning; visits; focusing on real-life business contexts
- Collaborative learning: working co-operatively in pairs, small groups or larger groups on small business enterprise projects
- Space for personalisation and choice: learners can choose roles in enterprise group work; the assignment also allows choice
- Applying learning
- Embedding literacy and numeracy skills: communicating; numeracy for financial management; researching, presenting and analysing information; interpreting data; using technology.

ASSESSMENT

- The course is assessed through a question paper and an assignment, which will be marked by SQA and graded A to D.
- The question paper is worth 90 marks and makes up 75% of the total assessment mark. Learners answer a series of questions to demonstrate their knowledge and understanding of business concepts and information.
- The assignment is worth 30 marks and makes up 25% of the total assessment mark. Learners write a report on a business topic of their choice. For this, they must carry out research and analyse the data/information they have gathered.

DISCUSSION IN THE CLASSROOM

 My mum is looking into setting up a flower shop locally, with a delivery service. A small group of us did as much research as we could, interviewing the owner of a flower shop in the nearby city and using the internet to find out about customer feedback and wholesale suppliers and costs. We contacted the local Council to find out about business rates and also for help with business start-up information. We put all the information together in a report, with a business plan. My mum could see exactly what her overheads would be, what customers like and what her start-up actions and costs would be. She is looking for a suitable premises. Once she finds one, we will help her with some marketing and promotional ideas.



National 5 progresses onto Higher Business Management

For more detailed course information:

SQA: Business Management National 5: www.sqa.org.uk/sqa/47436.html

Education Scotland: www.education.gov.scot/nationalqualifications

Curriculum for Excellence Key Terms and Features Factfile:

www.education.gov.scot/parentzone/Documents/CfEFactfileOverview.pdf



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