

## Media

### LANGUAGES



### Content

The course has two areas of study:

- Analysing media content
- Creating media content



### Skills

Learners will be able to:

- analyse and create media content, appropriate to purpose, audience and context
- plan and research when creating media content, appropriate to purpose, audience and context
- apply knowledge and understanding of the key aspects of media literacy
- apply knowledge and understanding of the role of media within society
- self-evaluate and develop critical thinking skills



### Opportunities for Learners

Learners will be able to:

- use different media effectively for learning and communication
- be creative and express themselves in different ways
- use creative and critical thinking to synthesise ideas and arguments
- enjoy, and contribute to others' enjoyment of, creative and expressive presentation
- see the links between creativity and employability



### Assessment

- The course will be assessed through two question papers (exams) and an assignment, which will be marked by SQA and graded A to D.
- The marking is scaled so that paper 1 (Analysis of media content) makes up 33% of the total assessment mark, paper 2 (The role of media) makes up 17% and the assignment 50%.
- The assignment involves a degree of personalisation and choice. Learners plan and develop media content in response to a negotiated brief.



#### Question Paper 1 Analysis of media content

Section 1: analysis of media content in context (40 marks)  
Section 2: analysis of media texts (10 marks)

2 hours 15 minutes

#### Question Paper 2 The role of media (20 marks)

Specimen Paper [www.sqa.org.uk/pastpapers/findpastpaper.htm](http://www.sqa.org.uk/pastpapers/findpastpaper.htm)

1 hour

#### Assignment

Section 1: Planning (30 marks)  
Researching and planning media content, and considering the impact of actual or likely constraints.  
Section 2: Development (30 marks)  
Making the planned media content and evaluating the effectiveness of their development process and finished content.



**Progression** Higher courses can stand alone or follow on from National 5 qualifications and may lead to Advanced Highers, the Scottish Baccalaureate and a range of qualifications within Further and Higher Education.



For course information, specimen question papers and past paper guidance visit:

Higher Media: [www.sqa.org.uk/sqa/47908.html](http://www.sqa.org.uk/sqa/47908.html)

Curriculum for Excellence Key Terms and Features [Factfile](#)

Education Scotland: <https://education.gov.scot/nationalqualifications>

[Further Information for Parents and Learners](#) Information on assessment, skills,

progression, revision resources and summaries of National Qualifications

[www.parentforumscotland.org](http://www.parentforumscotland.org)



the National Parent Forum of Scotland

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